

Message Text

UNCLASSIFIED

PAGE 01 SURABA 00604 130224Z

60

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /049 W

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R 130207Z DEC 74

FM AMCONSUL SURABAYA

TO SECSTATE WASHDC 0497

UNCLAS SURABAYA 0604

E.O. 11652: N/A

TAGS: BEXP, BTRA, ID

SUBJECT: COMMERCIAL PROGRAMS: FOREIGN BUYERS TO U.S. TRADE SHOWS

REFS: A. STATE A-2763

B. STATE 271972

1. IN RESPONSE TO REF A POST CONTACTED LOCAL IMPORTERS' ASSN., CHAMBER OF COMMERCE, AND INDIVIDUAL BUSINESSES WITH POSSIBLE INTEREST IN TRADE SHOWS IN U.S. HAVE RECEIVED NO INDICATION OF INTEREST FROM ANY OF ABOVE.

2. MAJORITY OF BUYERS IN THIS AREA STILL RELY ON REGIONAL ASIAN TRADE CENTERS, SINGAPORE AND HONG KONG. CONSULATE HAS RECEIVED ENTHUSIASTIC RESPONSE TO PROMOTION OF EVENTS IN SINGAPORE TRADE CENTER. MOST LOCAL BUYERS HAVE NOT YET BEGUN TO LOOK BEYOND REGION, AND WHILE CONSULATE WILL CONTINUE TO INFORM LOCAL BUSINESSMEN OF SHOWS IN THE UNITED STATES, FOR FORESEEABLE FUTURE EXPECT INTEREST TO REMAIN MCOITED.
HOWLAND

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